



2024 Behavioral Health Management Forum

Effectively Integrating Behavioral Health Across the Care Continuum: Implementing Viable Value Based Health and Population Health Strategies, and Enhancing Quality of Care for the Well-Being of Members!

June 27 – 28, 2024 • Swissotel Chicago • Chicago, IL

Overview

Behavioral health has gained national attention, and there has been increasing pressure on behavioral health providers, hospitals, health systems and health plans to effectively tackle this complex issue. In order to improve treatment, outcomes and cut costs, behavioral health providers and health plans are taking proactive steps to ensure that their members receive access to quality behavioral healthcare. Treatment for disorders such as anxiety and depression, amongst children and seniors, as well as those with substance abuse issues, require a more integrated coordination of care. The current healthcare landscape has created an opportunity for coverage and access to services, many behavioral health providers and health plans are now focusing their efforts on integrating behavioral and medical care.

We have created a high-level forum featuring knowledgeable leaders and executives from hospitals, health systems and health plans who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving landscape of behavioral health management. Attendees will benefit from learning about best practices and strategies that have been deployed to address the challenges presented by the current healthcare environment impacting hospitals, health systems and health plans in effectively managing behavioral health. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

Intended Audience

From Hospitals, Health Systems, Health Plans, Behavioral Health Centers, Employer Plans, TPAs, Managed Care Organizations & Other Payers:

Chief Executive Officers, Chief Medical Officers, Chief Financial Officers, Chief Operations Officers, Chief of Psychiatry, Chief Information Officers

Also, Presidents, Vice Presidents, Directors & Managers of:

- Behavioral Health
- Medical Management
- Strategic Planning
- Member Engagement
- Health Management
- Managed Care
- Health Promotion & Wellness
- Utilization Management
- Provider Relations
- Case Management
- Government Relations
- Accountable Care
- Health Information Management
- Operations
- Care Management
- Clinical Operations
- Disease Management
- Quality Improvement
- Community Health
- Mental Health
- Finance
- Reimbursement
- Network Management
- Compliance
- Episodes of Care
- Claims Management
- Outpatient Services
- Marketing
- Government Programs
- Risk Management

This program is also geared towards Mental Health Facilities, States, Government Agencies, Vendors, Healthcare Consultants, Solution Providers, Disease Management Organizations, Third Party Administrators, IT & Business Process Outsourcing Companies, Enrollment Brokers and More!

Agenda

Day One – Thursday, June 27, 2024

- 7:15 *Conference Registration & Morning Breakfast*
- 8:00 *Chairperson's Opening Remarks*
- 8:15 Identifying and Addressing the Disparities in Behavioral Health Access and Outcomes**
- 9:00 Effective Community Outreach Initiatives to Improve Health Outcomes within Behavioral Health Management**
- 9:45 *Networking Break & Refreshments*
- 10:15 Strategies for Integrating Behavioral Health with Primary Care to Enhance Patient Care**
- 11:00 Utilizing Digital Tools and Telehealth within Behavioral Health to Expand Access and Improve Care Delivery**
- 11:45 Best Population Health Management Strategies within Behavioral Health Management**
- 12:30 *Luncheon for All Attendees & Speakers*
- 1:30 Implementing Value Based Health Strategies within Behavioral Health**
- 2:15 Panel Discussion: Creating High Quality Outcomes and Reducing Costs within Behavioral Health Management**
- 3:15 *Networking Break & Refreshments*
- 3:45 Best Practices for the Management and Treatment of Substance Abuse Disorders**
- 4:30 Enhancing Patient Engagement and Shared Decision-Making in Behavioral Health**
- 5:15 *End of Day One*

Day Two – Friday, June 28, 2024

- 7:15 *Morning Breakfast*
- 8:00 *Chairperson's Recap of Day One*
- 8:15 Integrating Behavioral Health Approaches in the Management of Chronic Pain**

9:00 Addressing Physical Health Disparities in Individuals with Serious Mental Illness Through Integrated

9:45 Networking Break & Refreshments

10:15 Transforming Care through Alternative Treatment Options for Behavioral Health Management

11:00 Building Bridges: Health Plan and Provider Partnerships in Transitions of Care, Behavioral and Social Health Determinants

11:45 Mental Health in Special Populations: Addressing the Unique Behavioral Health Needs of Children, Adolescents, and the Elderly

12:30 Conference Concludes

Workshop Session

Thursday, June 27, 2024 • 5:30 p.m. – 7:30 p.m.

Evaluating and Incorporating Effective Quality Measures within Behavioral Health Management